

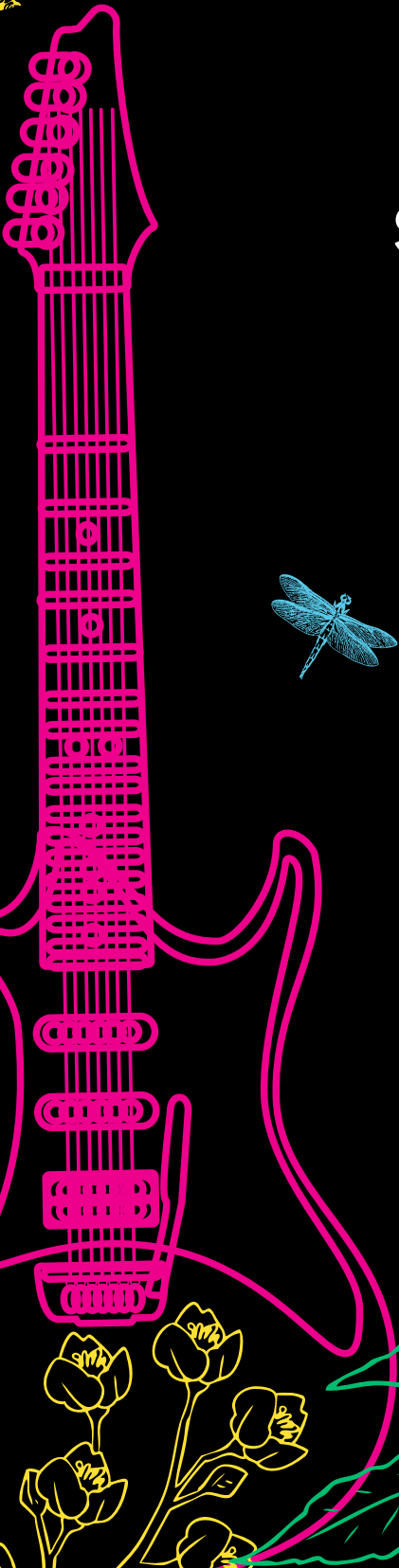


SAVE OUR SPONGE CONCERT

2020 SPONSOR PACKET



HELP SAVE THE
FORESTED WETLANDS
THAT PROTECT US FROM
STORMS AND FLOODS





BECOME A SPONSOR

SAVE OUR SPONGE CONCERT

HELP PROTECT AND RESTORE YOUR LOCAL, NATURAL STORM BARRIER.



BE A WETLAND HERO

Join us at the Save Our Sponge Concert - a fundraising event dedicated to preserving and restoring our hurricane buffer.

Our generous sponsors make this event possible and give the community a venue to support our local forested wetland while enjoying music from our headlining band, Sweet Crude.

THE SAVE OUR SPONGE CONCERT IS THE IDEAL VENUE TO:

- Demonstrate your company's commitment to the conservation of the precious wetland forests in the Greater New Orleans' area.
- Show your support of our local economy, which relies on intact wetlands.
- Build visibility and brand awareness to a diverse group of event attendees.
- Gain ample exposure through our extensive pre-event marketing.

SOCIAL REACH

FB Monthly Reach - 40.1k+

FB Mo. Engagement - 6.3k+

EVENT NUMBERS

2020 Anticipated Concert Attendees - 300+

2020 Anticipated Patrons - 75

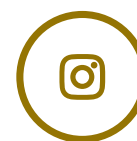
STATISTICS



2.9k+



1.1k+



1.1k+





ABOUT THE 2020 CONCERT

SAVE OUR SPONGE CONCERT

A CONCERT THAT SAVES OUR FORESTED WETLANDS

The Save Our Sponge Concert supports the 840-acres of forested wetland serving as a natural protective storm barrier for the Greater New Orleans area. Every dollar raised helps us protect and restore your local forested wetland for a strong a resilient hurricane buffer and wildlife habitat.

Our headlining band, Sweet Crude, guarantees a night to remember. They offer highly danceable music with rhythm, classical strings, and musical theater all at once. They sing in English and Louisiana French – an unwritten language they're learning as they go.

Preceding the Save Our Sponge Concert, the Patron Party will begin at 6 pm in the Bolden Bar. Patrons will be offered complimentary gourmet appetizers and spirits throughout the evening as well as a chance to bid on great Silent Auction items. Patrons will be acknowledged in the program book.



SAVE OUR SPONGE CONCERT SCHEDULE

February 6, 2020
New Orleans Jazz Market

PATRON PARTY

From 6:00 - 7:30
Music from Jason Mingledorff & the Jazz Souls, Silent Auction, and complimentary gourmet appetizers and spirits throughout the evening.

CONCERT

From 8:00 - 9:45
Music by Sweet Crude





WHO WE ARE

WOODLANDS CONSERVANCY



BY THE NUMBERS



840 acres of wetlands protected.



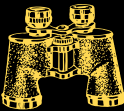
15,000 Trees planted and counting.



32 Million gallons of storm water absorbed annually.



500 Acres of wetland cleared of invasive species.



10 Miles of hiking trails installed free for all to use.



5 Additional wetland properties acquired for protection.



1050 Students provided with STEM education.

ABOUT US

Woodlands Conservancy is a 501-C-3, nonprofit land trust organization with the mission to preserve and restore the Greater New Orleans' area's natural storm barrier. We are dedicated to providing a safe habitat for wildlife, including millions of migratory birds, and educating the next generation of environmental stewards. Our vision is to be the regional model for the conservation of hardwood forests, and a leader in the advocacy and preservation of Louisiana's coastal forest ecosystems.

WHY THE COMMUNITY SUPPORTS US

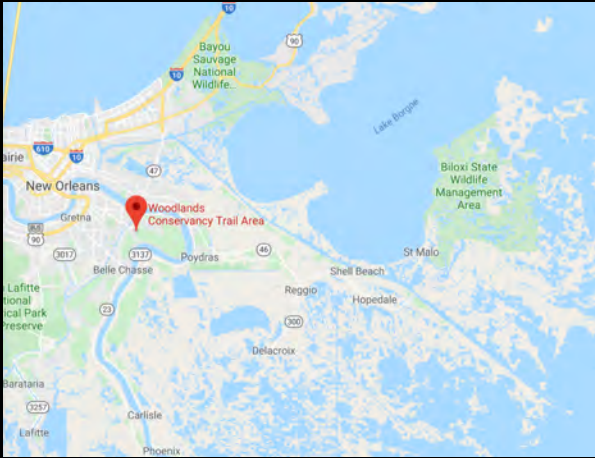
We asked community members why they support us, we loved the responses so much we had them tag us in a picture:





WE'RE YOUR LOCAL "SPONGE"

PROTECTING THE COMMUNITY



Louisiana has already lost **80%** of its forested wetlands.

Soon, Woodlands Conservancy's properties will make up largest forested landmass between New Orleans and open water.



AS OF OCTOBER 2019, WE ARE NOW IN A CLIMATE EMERGENCY

Protecting and restoring wetlands is a key component in reducing the effects of climate change. Louisiana's wetlands are worth billions to our economy - it's time so save them.

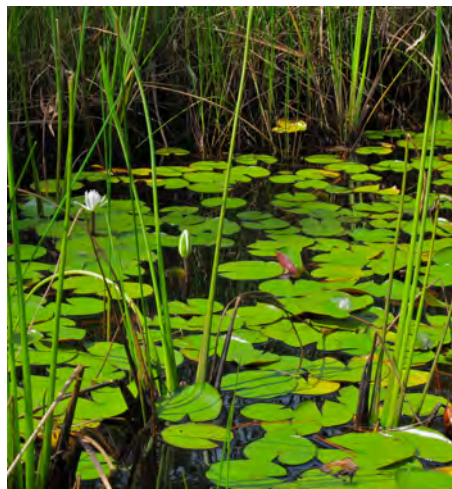
YOUR FRIENDLY NEIGHBORHOOD FORESTED WETLAND, AT YOUR SERVICE!

We can still save Louisiana's future. With your help, Woodlands Conservancy can continue to make a difference right here in New Orleans' backyard by:

BUFFERING STORMS & PREVENTING FLOODING



FILTERING POLLUTANTS & TRAPPING CO2



REFORESTING & PROVIDING A HABITAT FOR WILDLIFE



2020 SPONSOR OPPORTUNITIES

SPONSOR AND PATRON BENEFITS

Save Our Sponge sponsors and patrons will enjoy access to the Patron Party with hors d'oeuvres, live music by Jason Mingledorff and the Jazz Souls, and complimentary spirits throughout the evening.

\$20,000 WETLAND FOREST PRESENTING SPONSOR

Presenting sponsor supports restoration and reforestation of our natural storm barrier. Benefits include:

- 20 Patron Party tickets with concert admittance and 20 additional SOS concert tickets.
- Co-branded logo to be used on all marketing materials including event invitation, event program, website, event signage, event posters, media releases, and social media.
- Front-page premium logo positioning on all printed event materials.
- Full-page color ad on inside cover of Program Book.
- Opportunity to speak about your business during the Patron Party and on stage before the concert begins.
- VIP reserved concert seating and sponsor display table in lobby during Patron Party and Concert.
- A private Tree Planting Party or guided Owl Prowl Night Hike for up to 20 guests at Woodlands Trail.
- For an impression that lasts, your company will adopt a full acre of wetland forest complete with a personalized, permanent copper leaf plaque in acreage at Woodlands Trail.

\$ 10,000 WILDLIFE WARRIOR

- 10 Patron Party tickets with concert admittance and 10 additional SOS Concert tickets.
- Premium logo placement in all SOS printed and online marketing materials.
- Full-page color ad on back cover of Program Book.
- Opportunity to speak about your business during Patron Party.
- VIP reserved concert seating and sponsor display table in lobby during Patron Party and Concert.
- A private Tree Planting Party or guided Owl Prowl Night Hike for up to 15 guests at Woodlands Trail.
- For a lasting impression, sponsor will receive a personalized copper leaf plaque on Woodlands Trail's bridge.

\$ 5,000 MIGHTY OAK

- 6 Patron Party tickets with concert admittance and 6 additional SOS Concert tickets.
- Logo placement in all SOS printed and online marketing materials.
- Full-page ad in Program Book.
- VIP reserved concert seating.
- A private Tree Planting Party or guided Owl Prowl Night Hike for up to 10 guests at Woodlands Trail.

SOLD - PATRON PARTY FOOD SPONSOR

\$ 2,500 MAGNOLIA

- 4 Patron Party tickets with concert admittance and 4 additional SOS Concert tickets.
- Logo placement in all SOS printed and online marketing materials.
- Half-page ad in Program Book.
- VIP reserved concert seating.

\$ 1,000 CONSERVATIONIST

- 2 Patron Party tickets with concert admittance and 2 additional SOS Concert tickets.
- Logo placement in all SOS printed and online marketing materials.
- Half-page ad in Program Book.
- VIP reserved concert seating.

\$ 150 PATRON

- 1 Patron Party ticket with SOS Concert admittance
- Acknowledgement in Program Book





SAVE OUR SPONGE CONCERT

February 6, 2020 * 8:00 - 9:45 p.m. * New Orleans Jazz Market

Sponsorship & Patron Form

See reverse side for unique sponsorship & patron details

The Save Our Sponge Concert sponsorship provides strategic opportunities to align with your marketing goals while helping us, as a 501 (c) 3 non-profit land trust organization, achieve our mission to preserve forested lands, natural resources and scenic beauty for the Greater New Orleans community.

Sponsorship provides you with increased visibility among Greater New Orleans residents as an organization dedicated to the long-term sustainability of our region. These opportunities include recognition on our website, newsletters, social media and collateral pieces as outlined in the Sponsorship Packages. Thank you for your support!

Contact Information

Sponsor Name
(for print materials; print deadline is 1/15/20)

Contact Person

Contact E-mail Address

Contact Phone Number

Street Address

City/State/Zip Code

Sponsorship Level

Payment Method

- \$20,000 Wetland Forest
- \$10,000 Wildlife Warrior
- \$ 5,000 Mighty Oak
- \$ 2,500 Magnolia
- \$ 1,000 Conservationist
- \$ 150 Patron

- Please send an invoice
- Enclosed check made payable to Woodlands Conservancy
- Call for credit card information.
- Charge the following credit card

Credit Card Number

Exp. MM/YYYY CVV Billing Zip Code

Please fill out this form to confirm your chosen sponsorship package.

Return completed forms to info@woodlandsconservancy.org or by mail to:

Woodlands Conservancy
Attn.: SOS Concert
P.O. Box 7028
Belle Chasse, Louisiana 70037

Please contact us with any questions at 504.433.4000.

Once we receive your completed sponsorship form, a SOS Concert team member will contact you to discuss details.

Thank you for supporting Woodlands Conservancy!